

# American Society of Photographers

## General Membership Meeting

Zoom, Noon, Thursday, January 16, 2022

ATTENDANCE

CALL TO ORDER

APPROVAL OF THE AGENDA

APPROVAL OF THE 2021 GENERAL MEMBERSHIP MEETING MINUTES

PRESIDENTS OPENING REMARKS

CORRESPONDENCE

EXECUTIVE DIRECTOR- Mel Carll

TREASURER'S REPORT- John Herrel

## COMMITTEES

CONSTITUTION AND BYLAWS- Sabina Cavalli

### 1. Review the proposed changes of the Constitution

#### **1. Change wording of Article 1. to:**

The name of this society shall be the American Society of Photographers (ASP). It will use the name or its acronym in publicity materials, social media, and correspondence. ASP is an affiliate of Professional Photographers of America (PPA).

#### **from**

The name of this society shall be the American Society of Photographers (ASP). It will use the name or its acronym in publicity materials, social media, and correspondence. ASP is an affiliate of Professional Photographers of America (PPA) **in good standing.**

#### **Rationale:**

ASP is a separate organizational entity that exists even if for some reason it is not "in good standing" as an affiliate of PPA.

#### **2. Change the wording of Article IV, Section VIII, Powers D. to**

1. The President-elect shall preside over meetings of the executive **committee** in the absence of the Chairman of the Board and President if both are unable to serve.

To

1. The President-elect shall preside over meetings of the executive **Board** in the absence of the Chairman of the Board and President if both are unable to serve.

**Rationale:**

Correct a title error. ASP has an executive committee, not an executive board.

**3. Correct any grammatical, spelling, capitalization, or punctuation errors found prior to publication of the updated document.**

- a.
2. Review the proposed changes of the Bylaws

**. Change wording of Article I, Section I. Annual Meeting paragraphs A and B to:**

1. An annual meeting of the members of ASP is preferably held in conjunction with the annual convention of the Professional Photographers of America.
2. The annual meeting shall be held in person or by video conference at a date, time, and location to be determined by a vote of the Board Governors. The Board shall give electronic notice to the entire membership at a minimum of 30 days prior to the designated date and time of the meeting.

**from**

1. An annual meeting of the members of ASP shall be held in conjunction with the annual convention of the Professional Photographers of America, providing that the convention is held in person.
2. In the event of the annual convention being canceled or postponed, or being held by electronic transmission, the annual meeting shall be held in person or by videoconference at a date to be determined by a vote of the Board Governors. The Board shall give electronic notice to the entire membership at a minimum of 30 days prior to the designated date and time of the meeting.

**Rationale:**

PPA may at some future time prohibit ASP from holding its annual meeting in conjunction with PPA's annual convention. Additionally, as demonstrated last year, even if the PPA's conference is by video conference, the ASP meeting can be held in conjunction. Also, the change requires the Board to provide electronic notification of when and where the annual meeting will be held regardless of its relationship with PPA's convention.

**2. Change the wording of ARTICLE III, SECTION II. paragraph A to:**

1. Members in good standing may refer to their ASP membership on their website and marketing materials. If a logo is utilized, members shall only use the currently approved ASP logo.

**from**

1. Member in good standing may refer to their ASP membership on their website and marketing materials. Any public reference to their ASP membership by a member must follow the guidelines set forth in the bylaws regarding the use of approved ASP logo and fonts.

**3. Capitalize “board of governors” to “Board of Governors” and “board” to “Board” throughout the document. And correct any other grammatical, spelling, capitalization, or punctuation errors found prior to publication of the updated document.**

PARLIAMENTARIAN- Bruce Bonnett, absent- Versed in procedures and oversees any issues during meetings. The primary duty is to advise the presiding officer on parliamentary law and matters of procedure.

ADVISORY- Leslie Ann Kitten, Board Liaison- A group of past presidents with one long time member whom advise the board and committees when needed in order for continuity and to stay true to our history and mission statement.

1. No Report

AMBASSADORS- John Herrel, Board Liaison- (Formerly Call Committee)- A group of energetic members who make contact with members, former members, and new members to help with any problems, network them into the group, welcome guests to events and update them with our current projects.

1. New Degrees have been sent postcards and called.
2. Lapsed and Old Members

AUDIO VISUAL- Karen Nakamura, Board Liaison- In charge of the production of all presentations, including the gala presentation, Shindig presentations, informational videos, etc.

1. No Report

BEST OF THE BEST- Karen Nakamura, Board Liaison- Oversees the production of the annual Best of the Best video and works on new ways to promote both the video and our members.

1. Great show, thank you Michelle Pennings

BOOTH- John Powers, Board Liaison- Help organize, network and provide educational opportunities for members at the IUSA Trade Show.

1. We have programs in the trade show!
2. Pick up a schedule card if you weren't at the gala last night

BUDGET- John Herrel, Board Liaison- Compiles, presents and proposes the annual budget.

1. We have stayed well within the budget, and are working hard to be fiscally responsible.
2. New Activities, but still in budget.

DECORATIONS- Sharon Lobel, Board Liaison- In charge of all decor for ASP Events

1. No Report

EDUCATIONAL ASSOCIATE- Ella Carlson, Board Liaison- Organizes and markets the Educational Associate

1. Announcement of 2022 Recipients
  - a. Margaret Bryant
  - b. Thom Rouse

EMAIL MARKETING- Ella Carlson, Board Liaison- Compile and distribute marketing material via email

1. Update your information on the asofp.com website to receive emails
2. If your information is correct, contact Mel at [info@asofp.com](mailto:info@asofp.com)

FELLOWSHIP – Ella Carlson, Board Liaison-Organizes and markets the Fellowship

1. Announcement of 2022 Recipients
  - a. Kim Smith
  - b. Doug Bennett
2. How to apply for 2022
  - a. First Deadline, June 1st
  - b. Personal Paper- July 15
  - c. Portfolio- August 15

FELLOWSHIP DISPLAY- Ella Carlson, Board Liaison- oversee the display of the Fellowship prints at USA

1. No Report

FELLOWSHIP LUNCHEON- Dennis Hammon, Board Liaison- Plans and executes the luncheon for Fellows only each year at IUSA.

1. No Report

GALA- Leslie Ann Kitten, Board Liaison- Plan, organize, market and conduct the annual gala

1. Discussion on timing of Event

GRAPHIC DESIGN- Karen Nakamura, Board Liaison- Design all marketing material for the association

1. No Report

LONG RANGE PLANNING- Sabina Cavalli- Executive Committee, led by the incoming president to plan for the next year, and organize a multi day planning meeting for the board of directors

1. Having it early for fiscal responsibility

MAGAZINE - Ella Carlson, Board Liaison- Develop and acquire articles, sponsorships and design the quarterly magazine for ASP

1. Submit Articles
2. What would you like to see in the magazine
3. Don't have a copy? We have one for you in the booth!

MARKETING - Ella Carlson, Board Liaison- Develop marketing strategies and materials for the committees and projects of ASP

1. No Report

MEMBERSHIP EXPERIENCE- Leslie Ann Kitten, Board Liaison- Develop and implement projects and resources for the growth of our members.

1. Survey Participation
2. Mentor Program- date details coming soon
3. Zoom Meeting Scheduling
4. Images of Distinction
5. One Day PPA Approved Class
6. Facebook Page Networking
7. Author Roundtables
8. Tour of Japan
9. Volunteerism
10. Awards
11. Come to the booth to get integrated

MEMBERSHIP RETENTION- Leslie Ann Kitten, Board Liaison-helps maintain current and implement new strategies for ease of members retaining and renewing their memberships

1. Auto Renewal
2. Ambassadors

PHOTOGRAPHY-Bill Vahrenkamp, Board Liaison- Organizes all photographic needs for ASP Events

1. No Report

SOCIAL MEDIA- Marissa Balletti- Lavoie, Chairman-Implements marketing strategies and communicates with members through social media platforms

1. Join in the conversation, invite your friends

SPECIAL EVENTS- Leslie Ann Kitten, Board Liaison- Develops and implements new strategies to further the networking of our members.

1. LATE NIGHT LOUNGE- Leslie Ann Kitten and Sharon Lobel

SPECIAL PROJECTS- Leslie Ann Kitten, Board Liaison- Develops and implements new strategies to further the art and science of photography for the betterment of our members

1. MUSEUM PROJECT-Anne Looney, Chairman

2. JAPAN- John Powers, Chairman

WEBSITE - John Herrel, Board Liaison- Keeps the website up to date

1. Update your Profile
  - a. Cell Phone
  - b. Update your address
  - c. Update your email, will sync from now on
  - d. Creates leads for your business

SPONSORSHIPS- Actively seeks vendors who are like minded and would benefit from a monetary or in-kind partnership with ASP.

1. Acquiring new sponsorships
2. Serving on this prestigious committee

## AWARDS

DISTRICT MEDALLIONS

HONORARY EDUCATIONAL ASSOCIATE

HONORARY LIFE MEMBERSHIP-

HONORARY FELLOW-

INTERNATIONAL AWARD-

LIFE MEMBERSHIP-

NATIONAL AWARD-

MEDALLION AWARDS

SERVICE AWARD -

1. Retroactive Merits, concluded.
2. New award to handle print merits.



NOMINATING Consists of the President Elect, Vice President and Secretary. In charge of bringing nominations to the board for approval of the next years board of directors

1. 2022 Board of Directors Slate
  - a. Chairman of the Board- Sabina Cavalli
  - b. President- Ella Carlson
  - c. President Elect- Karen Nakamura
  - d. Vice President-John Herrel
  - e. Secretary/Treasurer-John Powers
  - f. Governor for Election in 2022- Toni Johnson\_Harryman
  - g. Governor for Election in 2022- Chris Wooley
  - h. Governor for Re-election in 2022- Sharon Lobel
  - i. Governor fulfilling 2nd of two year term- Bruce Bonnett
  - j. Governor fulfilling 2nd of two year term- -Aileen Harding
  - k. Governor fulfilling 2nd of two year term- Kristi Steeves

PRESIDENTIAL REMARKS

EXPANSION OF BENEFITS CONTINUES

1. Where we are now
2. Type your ideas in the chat, along with your email if you would like to get involved.

OLD BUSINESS

NEW BUSINESS

COMMENTS FOR THE GOOD OF THE ASSOCIATION

PASSING OF THE GAVEL

MOTION TO ADJOURN